

THE
SOUTH CENTRAL
CHAPTER OF

ASID
2025

*Annual
Partnership
Packet*

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS
SOUTH CENTRAL



South Central Chapter

3 States - 8 Design Communities



CENTRAL
ARKANSAS

NORTH-WEST
ARKANSAS

NORTH
LOUISIANA

NEW
ORLEANS

BATON
ROUGE

LAFAYETTE/
LAKE CHARLES

MISSISSIPPI

MISSISSIPPI
GULF COAST



@sc.asid



sc_asid



@sc_asid



ASID South Central Chapter

2025 Events

CHAPTER SIGNATURE EVENT

Design Summit | Board Meeting | EID Awards Gala
April 4 - 6, Oxford, Mississippi

ARKANSAS SIGNATURE EVENT

Fall Farmers Market
Details coming soon!

LOUISIANA SIGNATURE EVENT

TBD

MISSISSIPPI SIGNATURE EVENT

TBD

Chapter Monthly Meetings

Central Arkansas Design Community Meetings
1st Thursday of every month, Little Rock

North Louisiana Design Community Meetings
2nd Wednesday of every month, Shreveport

Northwest Arkansas Design Community Meetings
3rd Thursday of every month, NWA

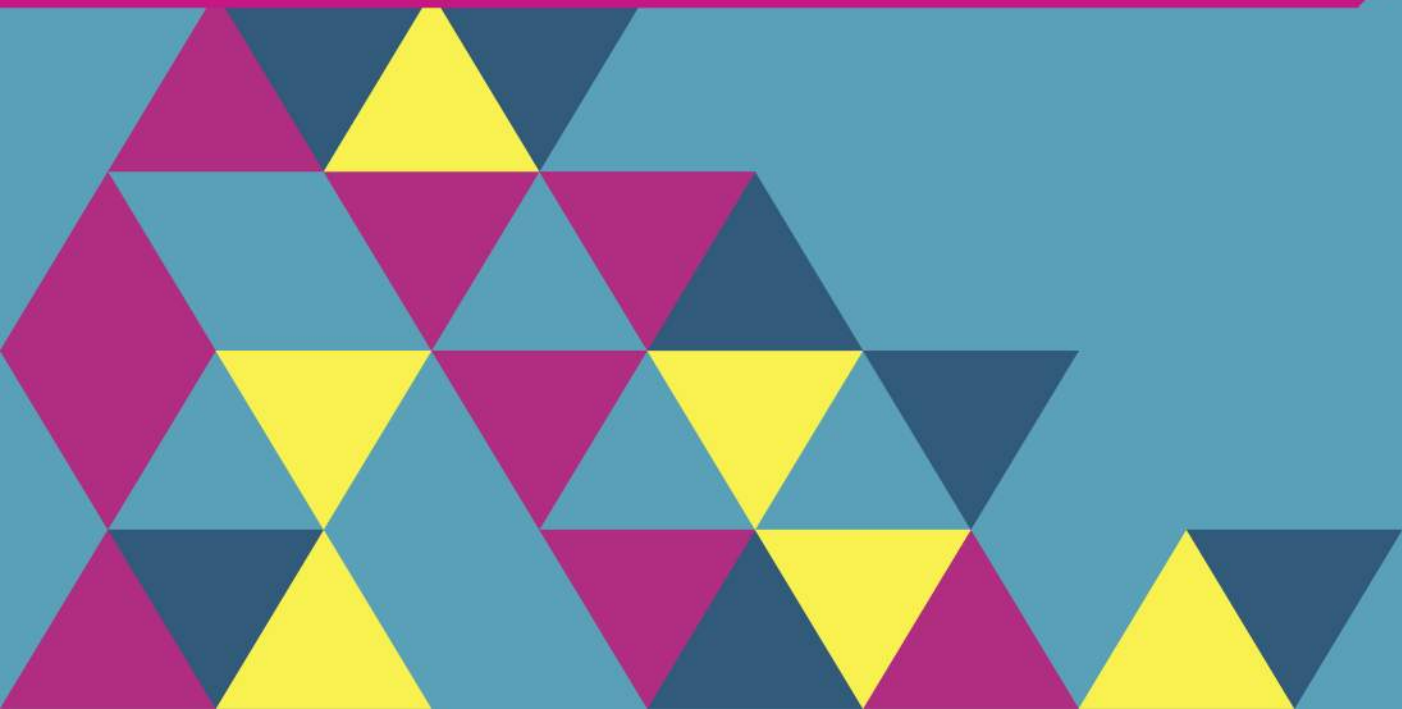
New Orleans Design Community Meetings
4th Wednesday of every month, NOLA

The SOUTH CENTRAL CHAPTER of ASID
would like to introduce the overall theme for the year...



elevate

With our recent kickstart from last years “Spark”, we are asking you to join us this year as we work to **ELEVATE** those ignited inspirations. We want to build upon and support each other as we implement more meaningful actions, whether that is individual, professional, or community wide. Our continuous and new found zeal to advocate for the profession, encourage community within, and seek to enhance our personal drivers will in turn allow us to thrive in all aspects of our lives. Let’s continue on the journey of positively impacting lives by elevating our spark!



meet your
2024 - 2025
SCC BOARD MEMBERS

Rachel McNeill
PRESIDENT



Ana Clark
PRESIDENT-ELECT



Mikayla Rea
PROFESSIONAL
DEVELOPEMENT



Ashley Crawford
COMMUNICATIONS



Keeley Dorrel
DIRECTOR
AT-LARGE



Gwyn Roland
MEMBERSHIP



Jeanna Spears
FINANCE



Wyatt Tipton
STUDENT REP TO
THE BOARD



Amanda Reviere
ADMINISTRATOR



Addison Moy
EMERGING
PROFESSIONALS



Amanda Burcham
GOV. AFFAIRS/
ADVOCACY



Shawn Thompson
STUDENT AFFAIRS



DIAMOND LEVEL

PARTNER

- ▶ Dedicated 3 minute business spotlight at the Design Summit, Awards Gala or Signature Event of your choosing. Video can take place.
- ▶ 8 person reserved VIP Table at the Awards Gala. *(tickets not included)*
- ▶ \$500 student stipend toward an ASID Event.
- ▶ Design Summit and Signature Event Sponsor.
- ▶ One premium vignette placement at Design Summit and/or signature event of your choosing.
- ▶ Opportunity to host an in-person ASID Design Community monthly meeting and have first right of refusal to commit.
- ▶ Company name and logo published on chapter website, monthly Chapter BUZZ publication, and Event Signage.
- ▶ 6 opportunities for Social media posts and/or Buzz posts.
- ▶ 4 tickets to Design Summit AND Signature Event of your choosing.
- ▶ Ability to allocate where your sum of \$1,500 is spent and your logo showcased - *I.e. bar, food, keynote speakers, swag bags, etc.*
- ▶ Company acknowledgement/thank you in web-banner on AtHome's website.

▶ NON-MEMBER Pricing:

\$6,000

\$5,000

PLATINUM LEVEL

PARTNER

- ▶ Dedicated 2 minute business spotlight at the Design Summit, Awards Gala or Signature Event of your choosing. Video can take place.
- ▶ 4 person reserved VIP Table at the Awards Gala. *(tickets not included)*
- ▶ \$300 student stipend toward an ASID Event.
- ▶ Design Summit and Signature Event Sponsor.
- ▶ One premium vignette placement at Design Summit and/or signature event of your choosing.
- ▶ Opportunity to host an in-person ASID Design Community monthly meeting and have first right of refusal to commit.
- ▶ Company name and logo published on chapter website, monthly Chapter BUZZ publication, and Event Signage.
- ▶ 4 opportunities for Social media posts and/or Buzz posts.
- ▶ 3 tickets to Design Summit AND a Signature Event of your choosing.
- ▶ Ability to allocate where your sum of \$1,200 is spent and your logo showcased - *I.e. bar, food, keynote speakers, swag bags, etc.*

▶ NON-MEMBER Pricing:

\$5,000

\$4,000

GOLD LEVEL

PARTNER

- ▶ Dedicated 1 minute business spotlight at the Design Summit, Awards Gala or Signature Event of your choosing. Video can take place.
- ▶ \$100 student stipend toward an ASID Event.
- ▶ Design Summit and Signature Event Sponsor.
- ▶ One vignette at Design Summit and/or signature event of your choosing.
- ▶ Opportunity to host an in-person ASID Design Community monthly meeting and have first right of refusal to commit.
- ▶ Company name and logo published on chapter website, monthly Chapter BUZZ publication, and Event Signage.
- ▶ 2 opportunities for Social media posts and/or Buzz posts.
- ▶ 2 tickets to Design Summit AND a Signature Event of your choosing.
- ▶ Ability to allocate where your sum of \$900 is spent and your logo showcased - *i.e. bar, food, keynote speakers, swag bags, etc.*

▶ NON-MEMBER Pricing:

\$4,000

\$3,000

SILVER LEVEL PARTNER

- ▶ Rotating slide/advertisement at the Design Summit, Awards Gala or Signature Event of your choosing.
- ▶ \$50 student stipend toward an ASID Event.
- ▶ Design Summit and Signature Event Sponsor.
- ▶ One vignette at Design Summit and/or signature event of your choosing.
- ▶ Opportunity to host an in-person ASID Design Community monthly meeting and have first right of refusal to commit.
- ▶ Company name and logo published on chapter website, monthly Chapter BUZZ publication, and Event Signage.
- ▶ 1 opportunities for Social media posts and/or Buzz posts.
- ▶ 1 tickets to Design Summit AND a Signature Event of your choosing.
- ▶ Ability to allocate where your sum of \$600 is spent and your logo showcased - *I.e. bar, food, keynote speakers, swag bags, etc.*

▶ NON-MEMBER Pricing:

\$3,000

\$2,000

BRONZE LEVEL PARTNER

- ▶ Rotating slide/add at the Design Summit, Awards Gala or Signature Event of your choosing.
- ▶ Design Summit and Signature Event Sponsor.
- ▶ 50% off one vignette at Design Summit and/or signature event of your choosing.
- ▶ Opportunity to host an in-person ASID Design Community monthly meeting and have first right of refusal to commit.
- ▶ Company name and logo published on chapter website, monthly Chapter BUZZ publication, and Event Signage.
- ▶ 1 opportunity for a Social media post and/or Buzz post.
- ▶ 50% off 1 ticket to Design Summit AND a Signature Event of your choosing.
- ▶ Ability to allocate where your sum of \$300 is spent and your logo showcased - *I.e. bar, food, keynote speakers, swag bags, etc.*

▶ NON-MEMBER Pricing:

\$2,000

\$1,000

PEWATER LEVEL

PARTNER

- ▶ Design Summit and Signature Event Sponsor.
- ▶ Opportunity to host an in-person ASID Design Community monthly meeting and have first right of refusal to commit.
- ▶ Company name and logo published on chapter website, monthly Chapter BUZZ publication, and Event Signage.
- ▶ 25% off 1 ticket to Design Summit AND a Signature Event of your choosing.
- ▶ Ability to allocate where your sum of \$150 is spent and your logo showcased - *I.e. bar, food, keynote speakers, swag bags, etc.*

▶ NON-MEMBER Pricing:

\$1,000

\$500

The SOUTH CENTRAL CHAPTER of ASID
would like to offer a

COME BACK

discount to previous Partners of any partnership level
prior to '23-'24 term. We want you back!

Discount only applies when rejoining at a silver level or higher.

Enjoy a discount of

20%

Use Code

COMEBACK

(one word) at checkout!

** discounts cannot be combined



The SOUTH CENTRAL CHAPTER of ASID
would like to offer an

EARLY BIRD

discount to those that register and pay by
January 31st!

Enjoy a discount of

10%

Use Code

EARLYBIRD

(one word) at checkout!

** discounts cannot be combined



THANK YOU

to our 2023-2024

PARTNERS

DIAMOND



innovative
business interiors



PLATINUM

innerplan

Office Interiors + Furniture + Design

GOLD



ShawContract®

SILVER

patcraft®



J.E. ALLEN Co.
DRYWALL + BUILDING SUPPLIES ON DEMAND



BRONZE

Architex®

LaHarpe's
OFFICE FURNITURE



koroseal®

PEWTER

