THE SOUTH CENTRAL CHAPTER
OF ASID

FY2027
ANNUAL PARTNERSHIP PACKET

AMERICAN SOCIETY OF INTERIOR DESIGNERS
SOUTH CENTRAL

SOUTH CENTRAL CHAPTER

3 States - 8 Design Communities







2027 Events

STUDENT CAREER DAY
February 2027
Searcy, AR

DESIGNER RETREAT (PROFESSIONALS ONLY)
Details coming soon!
April 2027

SIGNATURE EVENT
TBD

EXCELLENCE IN DESIGN AWARDS GALA
September 2027
Little Rock, AR

Chapter Meetings

Central Arkansas Design Community Meetings
1st Thursday of the month, Little Rock

North Louisiana Design Community Meetings
2nd Wednesday of every month, Shreveport

Northwest Arkansas Design Community Meetings
3rd Thursday of the month, NWA

New Orleans Design Community Meetings
4th Wednesday of every month, NOLA

@sc.asid

sc_asid

ASID South Central Chapter

THE SOUTH CENTRAL CHAPTER OF ASID

is proud to present the theme of the year...



to nurture and help something grow through deliberate care, effort, and attention.

Join us as we intentionally nurture the people, relationships, and purpose that make our design community thrive. This year, we strive to CULTIVATE strong foundations by investing in one another, developing leaders, and honing in on individual strengths. The work we do beneath the surface creates a stable and vibrant future for our profession and personal career. Together, we will cultivate a community where every member has the opportunity to grow, lead and flourish.

MEET YOUR 2026-2027
SCC BOARD MEMBERS



Mikayla Rea

PRESIDENT



Addison Moy

PRESIDENT-ELECT



Amy L. Goodwin

PROFESSIONAL DEVELOPEMENT



Emily Whillock

COMMUNICATIONS



Avery Moore

DIRECTOR AT-LARGE



April Vance

MEMBERSHIP



Anjali Koenigseder

FINANCE



Audrey Delatte

STUDENT REP TO THE BOARD



Amanda Burcham

GOV.AFFAIRS/ ADVOCACY



Caitlin Dickerson

EMERGING PROFESSIONALS



Mary Hyde

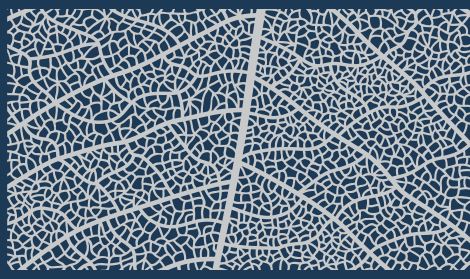
STUDENT AFFAIRS



Amanda Reviere

ADMINISTRATOR

DIAMOND LEVEL PARTNER



CONNECT:

- Dedicated 3 minute business spotlight at the EID Awards Gala. Video can take place.
- 4 tickets to the EID Awards Gala.
- Opportunity to host an in-person ASID Design Community meeting and have first right of refusal to commit.

BE SEEN:

- Company name displayed at the EID Awards Gala, Signature Event and Chapter Events.
- Company name and logo published on chapter website, monthly Chapter BUZZ publication, and Event Signage.
- 6 opportunities for Social media posts and/or Buzz posts.
- Company acknowledgement/thank you in web-banner on AtHome's website.
- Company acknowledgement in ASID podcast credits.

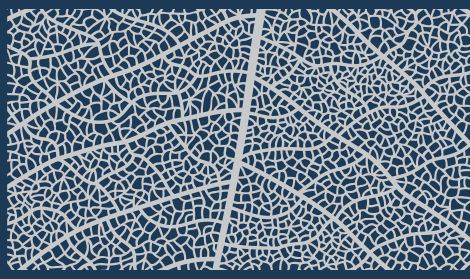
INVEST IN THE FUTURE:

- $500 student stipend toward an ASID Event.
- Invitation to participate on a professional panel for Student Career Day.

NON-MEMBER PRICING:
$5000

$4000

PLATINUM LEVEL PARTNER



CONNECT:

- Dedicated 2 minute business spotlight at the EID Awards Gala. Video can take place.
- 3 tickets to the EID Awards Gala.
- Opportunity to host an in-person ASID Design Community meeting and have first right of refusal to commit.

BE SEEN:

- Company name displayed at the EID Awards Gala, Signature Event and Chapter Events.
- Company name and logo published on chapter website, monthly Chapter BUZZ publication, and Event Signage.
- 4 opportunities for Social media posts and/or Buzz posts.
- Company acknowledgement in ASID podcast credits.

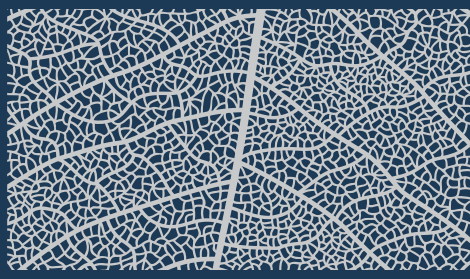
INVEST IN THE FUTURE:

- $300 student stipend toward an ASID Event.
- Invitation to participate on a professional panel for Student Career Day.

NON-MEMBER PRICING:
$4000

$3000

GOLD LEVEL PARTNER



CONNECT:

- Dedicated 1 minute business spotlight at the EID Awards Gala. Video can take place.
- 2 tickets to the EID Awards Gala.
- Opportunity to host an in-person ASID Design Community meeting and have first right of refusal to commit.

BE SEEN:

- Company name displayed at the EID Awards Gala, Signature Event and Chapter Events.
- Company name and logo published on chapter website, monthly Chapter BUZZ publication, and Event Signage.
- 2 opportunities for Social media posts and/or Buzz posts.

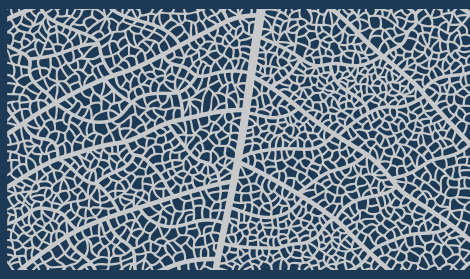
INVEST IN THE FUTURE:

- $100 student stipend toward an ASID Event.
- Invitation to participate on a professional panel for Student Career Day.

NON-MEMBER PRICING:
$3000

$2000

SILVER LEVEL PARTNER



CONNECT:

- Rotating slide/advertisement at the EID Awards Gala.
- 1 ticket to the EID Awards Gala.
- Opportunity to host an in-person ASID Design Community meeting and have first right of refusal to commit.

BE SEEN:

- Company name displayed at the EID Awards Gala, Signature Event and Chapter Events.
- Company name and logo published on chapter website, monthly Chapter BUZZ publication, and Event Signage.
- 1 opportunity for Social media posts and/or Buzz posts.

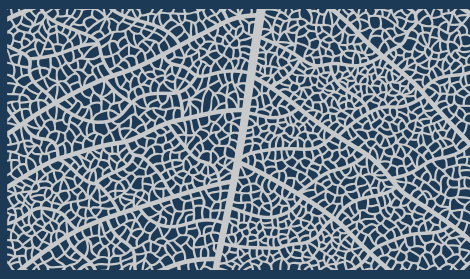
INVEST IN THE FUTURE:

- $50 student stipend toward an ASID Event.
- Invitation to participate on a professional panel for Student Career Day.

NON-MEMBER PRICING:
$2000

$1000

BRONZE LEVEL PARTNER



CONNECT:

- Rotating slide/advertisement at the EID Awards Gala.
- 50% off 1 ticket to the EID Awards Gala.
- Opportunity to host an in-person ASID Design Community meeting and have first right of refusal to commit.

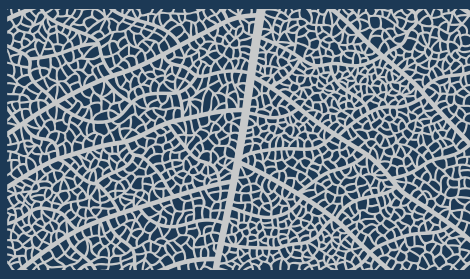
BE SEEN:

- Company name displayed at the EID Awards Gala, Signature Event and Chapter Events.
- Company name and logo published on chapter website, monthly Chapter BUZZ publication, and Event Signage.
- 1 opportunity for Social media posts and/or Buzz posts.

NON-MEMBER PRICING:
$1000

$500

PEWTER LEVEL PARTNER



CONNECT:

- 25% off 1 ticket to the EID Awards Gala.
- Opportunity to host an in-person ASID Design Community meeting and have first right of refusal to commit.

BE SEEN:

- Company name displayed at the EID Awards Gala, Signature Event and Chapter Events.
- Company name and logo published on chapter website, monthly Chapter BUZZ publication, and Event Signage.

NON-MEMBER PRICING:
$500

$350

NOW OFFERING A DISCOUNT

to previous Partners of any partnership level prior to the ‘25-’26 term. We want you back!

Discount only applies when rejoining at a silver level or higher.

Enjoy a discount of

20%

Use Code

COMEBACK

(one word) at checkout!

** discounts cannot be combined**

EARLY BIRD DISCOUNT!

to those that register and pay by January 31st!

Enjoy a discount of

10%

Use Code

EARLYBIRD

(one word) at checkout!

** discounts cannot be combined and only apply to partnerships**

THANK YOU!

to our 2025-2026 Partners!

DIAMOND

AtHome IN ARKANSAS

evo BUSINESS ENVIRONMENTS

innerplan Office Interiors + Furniture + Design

innovative business interiors

J.E. ALLEN Co.

VIRCO

GOLD

patcraft.

PETTUS INTERIORS

ShawContract

SILVER

bpi

LM OFFICEFURNITURE

BRONZE

CURTIS STOUT

KOROSEAL

Mannington COMMERCIAL

national

PEWTER

Architex

Armstrong CEILING & WALL SOLUTIONS

KI

LaHarpe's OFFICE FURNITURE