





ASID 2025 FALL FARMERS MARKET

VENDOR PACKET



Date & Time:

FRIDAY, SEPTEMBER 26^{TH} 1:30PM - 8:00PM

Venue:

FERNCLIFF CAMP & CONFRENCE CENTER

1720 FERNCLIFF RD LITTLE ROCK, AR 72223

Event Schedule:

12:30 - 2:30	VENDOR SET UP
1:30 - 2:30	REGISTRATION + LITE BITES & REFRESHMENTS
2:30 - 4:00	MILESTONES & MEMORIES: OUR GOLDEN LEGACY.
	PRESENTED BY AMANDA REVIERE, SCC ADMINISTRATOR
	+ STATE OF THE CHAPTER & PARTNERSHIP REMARKS
4:00 - 7:30	VENDOR SHOW FARMERS MARKET
5:30 - 7:30	FOOD TRUCKS & ACTIVITIES BEGINS DURING FARMERS MARKET
7:30 - 8:00	TEAR DOWN

Important Dates for Vendors/Sponsors:

08.01.25	VENDOR REGISTRATION OPENS
09.17.25	VENDOR REGISTRATION CLOSES
09.26.25	DAY OF EVENT

Booth Pricing:

\$200 BOOTH PRICE - ASID MEMBER

\$300 BOOTH PRICE - ASID NON-MEMBER

What's Included:

- QTY 1 8' X 8' BOOTH SPACE
- QTY 1 8 FT LONG TABLE
- OTY 1 FALL TABLE LINEN

**VENDORS MAY PURCHASE UP TO TWO BOOTHS.

** POWER IS NOT AVAILABLE INSIDE BOOTHS DUE TO MINIMAL OUTLETS.

** TABLE/TABLE LINENS CAN BE REMOVED IF WE ARE NOTIFIED PRIOR TO EVENT.

** IF YOU'D LIKE TO BE PLACED NEXT TO A PARTNER VENDOR, LET US KNOW AS SOON AS POSSIBLE—
PAIRED BOOTH SPACES ARE LIMITED AND WILL BE ASSIGNED ON A FIRST-COME, FIRST-SERVED BASIS.

** BOOTHS HAVE THE POTENTIAL TO GROW IN SIZE DEPENDING ON HOW MANY BOOTHS ARE PURCHASED.

IF THE BOOTHS CAN GROW IN SIZE, WE WILL NOTIFY YOU!

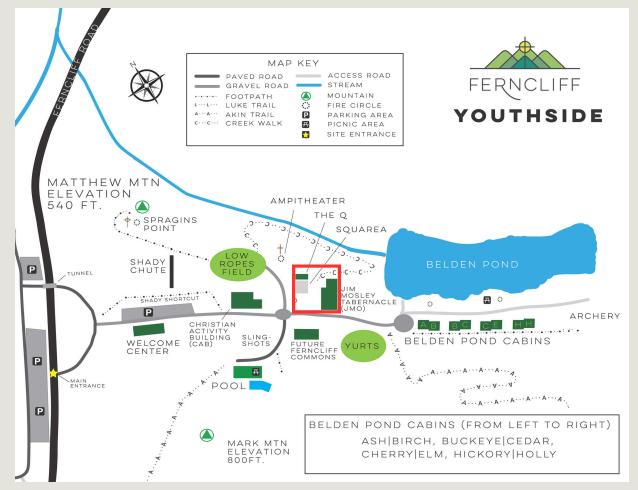
**GET CREATIVE AND HAVE FUN WITH IT! MATCH THE LOOK AND FEEL OF A CLASSIC FARMERS MARKET.

ATTENDEES WILL RECEIVE WELCOME BAGS TO CARRY ANY GOODIES OR SUPPLIES HANDED OUT DURING THE EVENT.

Ticket Pricing:

\$40 ASID MEMBER \$50 ASID NON-MEMBER

Parking / Loading & Unloading:



VENDOR BOOTHS WILL BE LOCATED AT THE JMO & SOUAREA AREA (HIGHLIGHTED IN THE RED BOX ON THE MAP).

PARKING:

VENDOR PARKING WILL BE IN FRONT OF THE WELCOME CENTER.

ARRIVAL & UNLOADING:

VENDORS WILL ENTER THROUGH THE MAIN ENTRANCE AND FOLLOW THE ROAD TO THE JMO & SQUARE AREA TO UNLOAD THEIR MATERIALS. ONCE UNLOADING IS COMPLETE, PLEASE PROCEED TO PARK IN FRONT OF THE WELCOME CENTER.

Questions:

PLEASE EMAIL BOTH GRADYN BAKER & RACHEL MCNEILL

Gradyn@PettusInteriors.com | President@sc.asid.org

Fall Farmers Market SPONSORSHIP OPPORTUNITIES

EVENT SPONSOR 1 AVAILABLE \$2.500

- COMPANY LOGO
 - ON ALL EVENT SIGNAGE
 - INCLUDED IN THE WELCOME SLIDESHOW
 - ON EVENT WEBSITE
- PRIME LOCATION OF VENDOR BOOTH
- · CHOICE OF A COMPLIMENTARY BOOTH OR 3 EVENT TICKETS

BAR SPONSOR 1 AVAILABLE \$1,500

 BEER & WINE SPONSOR DURING THE FARMERS MARKET PORTION OF THE EVENT. OPPORTUNITY TO PROVIDE BRANDED COCKTAIL NAPKINS. KOOZIES. OR CUPS.

- COMPANY LOGO
 - ON ALL EVENT SIGNAGE
 - INCLUDED IN THE WELCOME SLIDESHOW
 - INCLUDED ON SIGNAGE AT THE BAR

FOOD TRUCK SPONSOR 1 AVAILABLE \$1.500

- SPONSOR OF FOOD TRUCK DURING THE FARMERS MARKET PORTION OF THE EVENT
- COMPANY LOGO
 - ON ALL EVENT SIGNAGE
 - INCLUDED IN THE WELCOME SLIDESHOW
 - INCLUDED ON SIGNAGE AT THE FOOD TRUCK

FARMERS MARKET SNACK SPONSORS

2 AVAILABLE

\$600

SPONSOR OF SNACKS DURING FARMERS MARKET PORTION OF THE EVENT. SNACKS CONSIST OF: LEPOPS POPSICLES, COTTON CANDY, & POPCORN

- COMPANY LOGO
 - ON ALL EVENT SIGNAGE
 - INCLUDED IN THE WELCOME SLIDESHOW
 - INCLUDED ON SIGNAGE ATTACHED TO SNACK MACHINES/COOLERS

Fall Farmers Market SPONSORSHIP OPPORTUNITIES

FALL DECOR SPONSOR 2 AVAILABLE \$650

- SPONSOR OF FALL DECOR PUMPKINS, HAYBALES, LIGHTS, ETC.
- COMPANY LOGO
 - ON ALL EVENT SIGNAGE
 - INCLUDED IN THE WELCOME SLIDESHOW
 - INCLUDED ON SIGNAGE BY ONE OF THE FALL DISPLAYS

ACTIVITIES SPONSORS	MULTIPLE OPTIONS AVAILABLE
FACE PAINTING	\$ 500
FLORALS ARRANGING	\$ 500
AXE THROWING	\$ 250
SLING SHOTS	\$ 250
BAG RACING	\$ 250

- COMPANY LOGO
 - ON ALL EVENT SIGNAGE
 - INCLUDED IN THE WELCOME SLIDESHOW
 - INCLUDED ON SIGNAGE BY YOUR SELECTED ACTIVITY

PHOTO BOOTH SPONSOR 1 AVAILABLE \$200

- SPONSOR OF THE PHOTO AREA
- COMPANY LOGO
 - ON ALL EVENT SIGNAGE
 - INCLUDED IN THE WELCOME SLIDESHOW
 - INCLUDED ON SIGNAGE IN THE PHOTO AREA

Fall Farmers Market SPONSORSHIP OPPORTUNITIES

LITE BITES & REFRESHMENTS SPONSOR

1 AVAILABLE

\$700

- SPONSOR OF LITE BITES DURING THE WELCOME AND PRESENTATION PORTION OF THE EVENT. SPONSOR OF ALL NON-ALCOHOLIC REFRESHMENTS DURING THE EVENT. OPPORTUNITY TO PROVIDE BRANDED NAPKINS OR CUPS.
- COMPANY LOGO
 - ON ALL EVENT SIGNAGE
 - INCLUDED IN THE WELCOME SLIDESHOW
 - INCLUDED ON SIGNAGE AT REFRESHMENT STATIONS

SPEAKER SPONSOR 1 AVAILABLE \$650

- SPONSOR OF OUR SPEAKER: AMANDA REVIERE.
 - PRESENTATION OF ASID'S MILESTONES AND MEMORIES: OUR GOLDEN LEGACY
- COMPANY LOGO
 - ON ALL EVENT SIGNAGE
 - INCLUDED IN THE WELCOME SLIDESHOW

FARMER'S MARKET BAG SPONSOR

1 AVAILABLE

\$100

- SPONSOR OF BAGS DISTRIBUTED AT THE ENTRY. THESE BAGS WILL BE USED WHEN COLLECTING GOODIES AT VENDOR BOOTHS. OPPORTUNITY TO USE YOUR BRANDED BAG. OPPORTUNITY TO PROVIDE A SWAG ITEM INSIDE EACH BAG.
- COMPANY LOGO
 - ON ALL EVENT SIGNAGE
 - INCLUDED IN THE WELCOME SLIDESHOW
 - INCLUDED ON SIGNAGE AT CHECK-IN

DOOR PRIZES LIMITLESS

- WE WILL BE ACCEPTING DOOR PRIZES! IF YOU WISH TO DONATE A DOOR PRIZE, PLEASE NOTIFY GRADYN OR RACHEL AND BRING YOUR CONTRIBUTION TO THE EVENT.
- THESE PRIZES WILL BE GIVEN TO WINNERS OF VARIOUS GAMES DURING THE FARMERS MARKET.