



THE SOUTH CENTRAL CHAPTER
OF ASID

FY2026
ANNUAL
PARTNERSHIP
PACKET



AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS
SOUTH CENTRAL



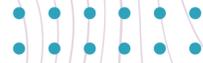
SOUTH CENTRAL CHAPTER

3 States - 8 Design Communities

AR

CENTRAL
ARKANSAS

NORTH-WEST
ARKANSAS



2026 Events

EID AWARDS GALA

Details coming soon!

February 28th, Northwest AR

SIGNATURE EVENT

Details coming soon!

Date TBD, Little Rock, AR

Chapter Monthly Meetings

Central Arkansas Design Community Meetings

1st Thursday of every month, Little Rock

North Louisiana Design Community Meetings

2nd Wednesday of every month, Shreveport

Northwest Arkansas Design Community Meetings

3rd Thursday of every month, NWA

New Orleans Design Community Meetings

4th Wednesday of every month, NOLA

LA

NEW
ORLEANS

NORTH
LOUISIANA

BATON
ROUGE

LAFAYETTE/
LAKE CHARLES

MS

MISSISSIPPI
GULF COAST

MISSISSIPPI



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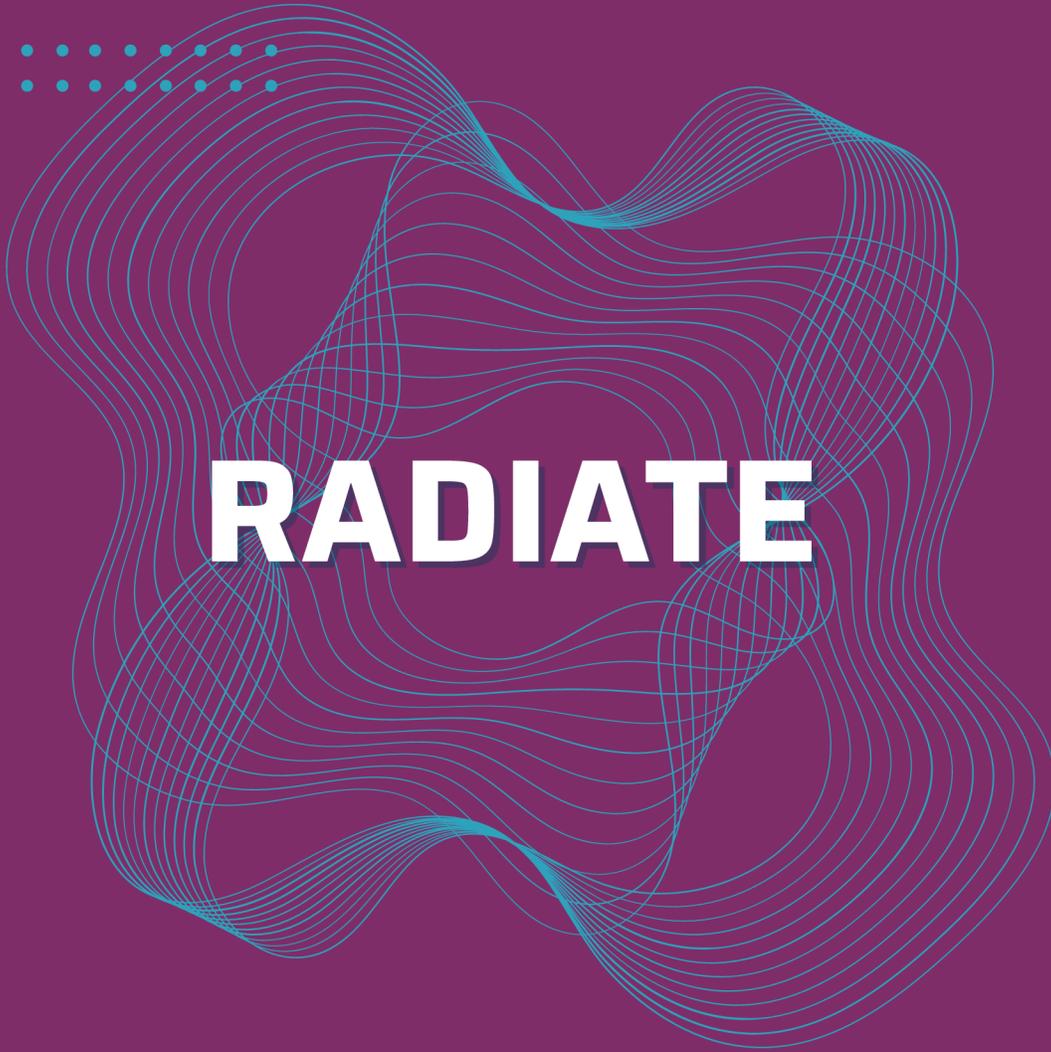
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ASID South Central
Chapter

THE SOUTH CENTRAL CHAPTER OF ASID

is proud to present the theme of the year...



RADIATE

- • Join us as we work to enrich our elevated sparks to create positive influences that extend and expand beyond ourselves. This year we strive to RADIATE our internal potential to external impact. Which in turn will not only build ourselves, but empower the design world to do the same.

MEET YOUR 2025-2026

SCC BOARD MEMBERS



Ana Clark

PRESIDENT



Mikayla Rea

PRESIDENT-ELECT



Addison Moy

PROFESSIONAL
DEVELOPMENT



Emily Whillock

COMMUNICATIONS



Keeley Dorrel

DIRECTOR AT-LARGE



Shawn Thompson

MEMBERSHIP



Anjali Goldie

FINANCE



Caitlin Dickerson

STUDENT REP TO THE
BOARD



Amanda Burcham

GOV. AFFAIRS/
ADVOCACY



Amanda Reviere

ADMINISTRATOR



DIAMOND LEVEL PARTNER

- Dedicated 3 minute business spotlight at the EID Awards Gala and/or Signature Event. Video can take place.
- 8 person reserved VIP Table at the EID Awards Gala. (tickets not included)
- \$500 student stipend toward an ASID Event.
- EID Awards Gala and Signature Event Sponsor.
- Priority access to Garment Sponsor Sign-Up for Signature Event.
- Opportunity to host an in-person ASID Design Community monthly meeting and have first right of refusal to commit.
- Company name and logo published on chapter website, monthly Chapter BUZZ publication, and Event Signage.
- 6 opportunities for Social media posts and/or Buzz posts.
- 4 tickets to the Signature Event.
- Company acknowledgement/thank you in web-banner on AtHome's website.

**NON-MEMBER
PRICING:
\$5000**



\$4000



PLATINUM LEVEL PARTNER

- Dedicated 2 minute business spotlight at the EID Awards Gala and/or Signature Event. Video can take place.
- 4 person reserved VIP Table at the EID Awards Gala.
- \$300 student stipend toward an ASID Event.
- EID Awards Gala and Signature Event Sponsor.
- Priority access to Garment Sponsor Sign-Up for Signature Event.
- Opportunity to host an in-person ASID Design Community monthly meeting and have first right of refusal to commit.
- Company name and logo published on chapter website, monthly Chapter BUZZ publication, and Event Signage.
- 4 opportunities for Social media posts and/or Buzz posts.
- 3 tickets to the Signature Event.

**NON-MEMBER
PRICING:
\$4000**



\$3000



GOLD LEVEL PARTNER

- Dedicated 1 minute business spotlight at the EID Awards Gala or Signature Event. Video can take place.
- \$100 student stipend toward an ASID Event.
- EID Awards Gala and Signature Event Sponsor.
- Early access to Garment Sponsor Sign-Up for Signature Event..
- Opportunity to host an in-person ASID Design Community monthly meeting and have first right of refusal to commit.
- Company name and logo published on chapter website, monthly Chapter BUZZ publication, and Event Signage.
- 2 opportunities for Social media posts and/or Buzz posts.
- 2 tickets to the Signature Event.

**NON-MEMBER
PRICING:
\$3000**



\$2000



SILVER LEVEL PARTNER

- Rotating slide/advertisement at the EID Awards Gala and/or the Signature Event.
- \$50 student stipend toward an ASID Event.
- EID Awards Gala and Signature Event Sponsor.
- Early access to Garment Sponsor Sign-Up for Signature Event.
- Opportunity to host an in-person ASID Design Community monthly meeting and have first right of refusal to commit.
- Company name and logo published on chapter website, monthly Chapter BUZZ publication, and Event Signage.
- 1 opportunity for Social media posts and/or Buzz posts.
- 1 ticket to the Signature Event.

**NON-MEMBER
PRICING:
\$2000**



\$1000



BRONZE LEVEL PARTNER

- Rotating slide/ad at the EID Awards Gala and/or the Signature Event.
- EID Awards Gala and Signature Event Sponsor.
- Opportunity to host an in-person ASID Design Community monthly meeting and have first right of refusal to commit.
- Company name and logo published on chapter website, monthly Chapter BUZZ publication, and Event Signage.
- 1 opportunity for a Social media post and/or Buzz post.
- 50% off 1 ticket to the Signature Event. . . .

**NON-MEMBER
PRICING:
\$1000**



\$500



PEWTER LEVEL PARTNER

- EID Awards Gala and Signature Event Sponsor.
- Opportunity to host an in-person ASID Design Community monthly meeting and have first right of refusal to commit.
- Company name and logo published on chapter website, monthly Chapter BUZZ publication, and Event Signage.
- 25% off 1 ticket to the Signature Event.



**NON-MEMBER
PRICING:
\$500**



\$350

SPONSORSHIP À LA CARTE

Select your gala and signature event sponsorship(s) now!

Bundle your selected sponsorship(s) with your selected partnership level at check out.

AWARDS GALA SPONSORSHIPS:

Our annual Excellence in Design Awards presentation will be held in northwest Arkansas on the evening of February 28th, 2026



PRESENTATION SPONSOR: \$3000

-Sponsors the awards presentation

- Logo in all advertising & literature
- Opportunity to open the awards presentation
- Includes an exclusive introduction of your business
- Logo on every slide of the presentation



HAPPY HOUR SPONSOR: \$2500

-Sponsors the full hour preceding the awards and the bar the entirety of the event

- Logo in all advertising & literature
- Sponsorship sign placed on bar
- Bar themed business merch can be provided



DINNER SPONSOR: \$2000 (2 available)

-Sponsors the dinner

- Logo in all advertising & literature
- Logo displayed on all place cards.
- Business acknowledged during event open and close



EVENT DECOR SPONSOR: \$1500

-Sponsors the large decor display provided by planning committee

- Logo in all advertising & literature
- Business acknowledged during event open and close
- Sponsorship signage adjacent to display



DESSERT SPONSOR: \$1000

-Sponsors the dessert

- Logo in all advertising & literature
- Logo displayed on all place cards.
- Business acknowledged during event open and close

**AWARDS GALA SPONSORSHIPS
CONTINUE NEXT PAGE**

SPONSORSHIP À LA CARTE

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AWARDS GALA SPONSORSHIPS:

Our annual Excellence in Design Awards presentation will be held in northwest Arkansas on the evening of February 28th, 2026



PHOTOBOOTH SPONSOR: \$750

-Sponsors the photo booth

- Logo in all advertising & literature
- Business acknowledged during event open and close
- Logo on dedicated photo booth signage

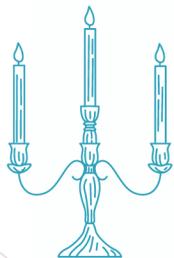


TABLE CENTERPIECE SPONSOR: \$500 (3 available)

-Sponsors the decoration at each dining table provided by planning committee

- Logo in all advertising & literature
- Logo displayed on signs at center of every table
- Business acknowledged during open and close

GENERAL SPONSOR: \$300 (No limit)

-Holds a general sponsorship of the event

- Logo in all advertising & literature

IN-KIND RED CARPET SPONSOR: FREE

-Sponsors the red carpet walkway

*REQUEST FOR A FLOORING REPRESENTATIVE TO SPONSOR & SUPPLY RED CARPET (option to advertise specific carpet product at gala)

- Logo in all advertising & literature
- Business acknowledged during event open and close
- Sponsorship signage adjacent to display

**END OF AWARDS GALA
SPONSORSHIPS**

SPONSORSHIP À LA CARTE

Select your gala and signature event sponsorship(s) now!

Bundle your selected sponsorship(s) with your selected partnership level at check out.

SIGNATURE EVENT SPONSORSHIPS:

The Signature Event will be Product Runway hosted in Little Rock, Arkansas during the fall of 2026

PREMIER EVENT SPONSOR: \$5000

- Company logo will appear on all digital and printed marketing materials
- Company representative will introduce the show Emcee
- Company name will appear on the “Best in Show” award and company representative will present the award to the winning team on stage
- 10 VIP tickets to the runway show

EVENT SPONSOR: \$3000 (2 available)

- Company logo will appear on all digital and printed marketing materials
- Company name will appear on the “Second Place” or “Third Place” awards and company representative will present the award to the winning team on stage
- 6 VIP tickets to the runway show

VENUE SPONSOR: \$2500

- Company logo will appear on all digital and printed marketing materials
- Company name will appear on the “Best Performance” award and company representative will present the award to the winning team on stage
- 4 VIP tickets to the runway show

BAR SPONSOR: \$2000

- Company logo will appear on all digital and printed marketing materials
- Company logo will be prominently displayed on/near the bar
- 2 VIP tickets to the runway show

AWARDS SPONSOR: \$1000 (3 available)

- Company logo will appear on all digital and printed marketing materials
- Company name will appear on the “Most Innovative” or “Most Wearable” or “Crowd Favorite” award and company representative will present the award to the winning team on stage
- 2 General Admission tickets to the runway show

**SIGNATURE EVENT SPONSORSHIPS
CONTINUE NEXT PAGE**

SPONSORSHIP À LA CARTE

Select your gala and signature event sponsorship(s) now!

Bundle your selected sponsorship(s) with your selected partnership level at check out.

SIGNATURE EVENT SPONSORSHIPS:

The Signature Event will be Product Runway hosted in Little Rock, Arkansas during the fall of 2026

AI ENHANCEMENT SPONSOR: \$1000

- Company logo will appear on all digital and printed marketing materials
- Company name will appear on the screen for each AI enhancement shown on stage
- 2 General Admission tickets to the runway show

AFTERPARTY SPONSOR: \$750 (4 available)

- Company logo will appear on all digital and printed marketing materials
- Company logo will be prominently displayed on/near the food tables
- 1 General Admission ticket to the runway show

GENERAL SPONSOR: \$500 (No limit)

- Company logo will appear on all digital and printed marketing materials
- 1 General Admission ticket to the runway show

IN-KIND RUNWAY SPONSOR: FREE

*REQUEST FOR A FLOORING REPRESENTATIVE TO SPONSOR & SUPPLY FLOORING (Runway flooring will need to be brought to the venue the morning of the fashion show and must be taped in-place by the sponsor)

- Company logo will appear on all digital and printed marketing materials
- Business acknowledged during event open and close
- Sponsorship signage adjacent to display
- 2 General Admission tickets to the runway show

**END OF SIGNATURE EVENT
SPONSORSHIPS**



NOW OFFERING A DISCOUNT

to previous Partners of any partnership level prior to the '24-'25 term. We want you back!

Discount only applies when rejoining at a silver level or higher.

Enjoy a discount of



20%

Use Code

COMEBACK

(one word) at checkout!

** discounts cannot be combined**





EARLY BIRD DISCOUNT!

to those that register and pay by
January 31st!

Enjoy a discount of

10%

Use Code

EARLYBIRD

(one word) at checkout!

** discounts cannot be combined
and only apply to partnerships**



THANK YOU!

to our 2024-2025 Partners!

DIAMOND



PLATINUM



Office Interiors + Furniture + Design

GOLD



SILVER



BRONZE



PEWTER



AUDIT



FURNITURE + DESIGN + PROJECT MANAGEMENT
YOUR COMPLETE SOLUTION PLUS MORE